

Josef Richter

Product Designer & Engineer

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SKILLS

Design: UX design · flow simplification · prototyping · UI design · agentic design systems

Development: Elixir/BEAM LiveView · React/Next.js · TypeScript · Swift/SwiftUI · React Native · Rust ·

Python (data analytics & visualization) · Tailwind

Tools: Figma · Paper · Claude Design · Open Design · Storybook · Lovable

Domains: CRM · SaaS · HealthTech · FinTech · Telco · Transportation · B2B · B2C

EXPERIENCE



Design Engineer

Enaia CRM, New York City · 2024–now

- Redesigning a complex CRM from MVP into a **data-dense, serious product**.
- Commercial real estate; attracted clients like **CBRE** (world #1) and **JLL** (world #2).
- Lead designer, working solely with the CEO and CTO.
- Introduced an **agentic design system pipeline**, connecting Figma, Paper, Claude Code / Claude Design, Storybook and UXPilot, ready for other tools as needed.
- **780 PRs authored & merged**. Zero handoff nonsense.



Mobile Design Lead

Medable, Palo Alto · 2022–2023

- Redesigned the **clinical trial participants' app** across mobile platforms.
- Introduced a proper design system and the team setup around it.
- Navigated an **extremely regulated industry**, in close cooperation with scientists and physicians.
- Very high bar for **accessibility**, given the highly specific target group.



Design Lead

T-Mobile Smart Home, Frankfurt · 2018–2022

- Implemented and advocated an **atomic design system** across design and development departments.
- Turned a concept in Sketch into a full product **rolled out in 8 countries**.
- Reframed product strategy from geeky playground to pre-built **"stories"**, zero-config everyday automations for mass-market, non-technical users. Apple Smart Home adopted the same concept a year later.
- Won the **Red Dot Award** and the **iF Design Award**.



Mobile Design Lead

Vodafone, London · 2021–2022

- Designed a **mobile-first** Vodafone TV experience for phones and tablets, distinct from the TV app.
- Established a **design system spanning the smart-TV interface and mobile devices**, aligned to the latest Apple HIG and Material guidelines.
- Built **advanced interaction prototypes** in Framer.



Freelance Designer & Builder

Worldwide · 2009–now

Building my own products, mobile & web apps, alongside freelance work for startups worldwide. Fascinated by high-concurrency problems (too many people, server crash).

- **Sorted:** event registrations that don't crash under heavy load, with fully agentic event management. [sorted.fast](#)
- **Stock Sorted:** Shopify app for shared inventory across stores, a textbook concurrency problem Shopify can't handle natively. [apps.shopify.com/stock-sorted](#)
- **Cherry:** Meal Check app, AI calorie tracker that scans food and recommends nutrition changes. [mealcheck.app](#)
- **HabitPass:** iPhone app that builds a language-learning habit by locking out social media. [gethabitpass.com](#)
- **Tideman:** a tool that helps students test their implementation of the "final boss" algorithm from Harvard's CS50. [tideman.netlify.app](#)
- **Francis** ("Sinatra for Elixir"): open-source **francis_template** (file-based HTML templating) and **francis_sqlite** (SQLite integration) for this minimalist web framework. [hex.pm/francis_template](#)



Senior Consultant, M&A

Ernst & Young, Prague · 2005–2009

- **International tax structuring** of multinational corporations.
- Financial audits, due diligence, M&A structuring.
- Gave me very solid ground in finance & business.

EDUCATION

Czech Technical University in Prague · Air Traffic Management

Harvard University · Computer Science (CS50, online)

The Wharton School, University of Pennsylvania · FinTech (online)

Blockchain Council · Certified Blockchain Expert

Y Combinator · first Czech in YC

TESTIMONIALS

“I wish we’d had you when we **started this.**”

David Young, CEO, Enaia

“Josef is comfortable enough in the codebase to **take his own work from idea to shipped** rather than handing off mockups. That combination is **genuinely rare, and ideal for startups.**”

Neil Berkman, CTO, Enaia

“One of the **most thoughtful product design leaders** I’ve worked with, he consistently does things the right way to **sustain and scale design.**”

Joshua Bryant, Director of UX & Product Design, Medable

“**Exceptional talent**, with a deep understanding of product strategy and a rare ability to **remove nonessential complexity**, it drove **extraordinary results in user testing.**”

Timon Reinhard, Lead Product Owner, T-Mobile / Deutsche Telekom

More at josefrichter.design/testimonials